

NOVEMBER 14–17, 2024

# BLACK ALUMNI SUMMIT

BLACK ALUMNI COUNCIL

SPONSORSHIP OPPORTUNITIES

*GEORGETOWN UNIVERSITY*  
Alumni Association

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Over three days of topical programming, networking, and social activities, we will channel the vast energy of Black alumni toward a heightened level of community and university stewardship. This year marks the fifth installment of this significant and groundbreaking event for the Georgetown University community.

Our hope is to connect our growing alumni community and enhance cross-campus engagement among attendees and participants by promoting dialogue and collaboration around pressing issues related not only to Georgetown University, but also to the broader Black community in today's world.

Since 2015, Georgetown University has hosted the biennial Black Alumni Summit to celebrate the professional and personal achievements of our diverse and accomplished Black alumni community. Our ambition is to bring Black alumni from across the globe, classes, schools, eras, professions, and walks of life to the Hilltop to reconnect with each other and with the university.

## What to expect:

- > Two+ day event in Washington, DC
- > Dynamic programming offerings related to finance, technology, government, and more
- > An audience of 300+ alumni representing diversity in careers, industries, gender identity, sexuality, socioeconomic status, region, race, and political affiliation
- > Georgetown exemplars and friends—alumni and faculty in particular—as outstanding panelists and stellar keynote speakers
- > Programming appealing to alumni of various backgrounds and career paths, featuring the work of our campus partners, research institutes, and other Georgetown centers of excellence
- > Alignment with Georgetown's mission and values: *cura personalis*, community in diversity, people for others, global focus, sustained discourse, and public service
- > Sponsorship opportunities that support robust programming



2022 Summit Photos

## 2024 SPONSORSHIP OPPORTUNITIES

**Georgetown University invites you to sponsor its biennial Black Alumni Summit, a multi-day event to be held November 14–17.**

*Uniting Black alumni from around the globe, different classes, schools, eras, professions, and walks of life, the Black Alumni Summit provides an opportunity to share experiences, ideas, and expertise.*

The fifth Black Alumni Summit will highlight the professional and personal accomplishments of our Black alumni community—from our first Black graduates to our most recent alumni. This event features keynote speakers, topical panel discussions, and fun networking opportunities. Our programming will showcase Black leaders in law, business, government, tech, and the public sector to discuss a wide range of substantive topics and issues.

Your tax-deductible sponsorship provides your organization with strategic visibility (in person, online, and via social media) among an elite group of successful professionals, current students, and future leaders. Your support also demonstrates your commitment to diversity in leadership and partnership with Georgetown University, the principal sponsor of the Summit.



Our sponsorship levels provide an opportunity to have your name displayed throughout our pre-Summit marketing efforts as well as at the Summit in November 2024, along with an accompanying number of complimentary Black Alumni Summit registrations.

Pre-Summit marketing efforts include but are not limited to your organization's branding at informal social gatherings and networking events for alumni.

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**“There was a perfect balance between panels that were up close and personal and having opportunities to reunite with friends socially.”**

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**“The panelists were brilliant, funny, and friendly.”**

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**“The topics were broad, but the conversations were specific to the Black community.”**



**Thank you for considering a sponsorship of Georgetown University's 2024 Black Alumni Summit. Please contact us with any questions.**

# CORPORATE SPONSORSHIP LEVELS

## PLATINUM (\$20,000)

- Opportunity to include a promotional giveaway to attendees
- Highlighted in event remarks
- Most prominent display of Platinum sponsor's name and logo on Black Alumni Summit's website (including a link to the Platinum sponsor's website), at the top of the thank-you signage at event, and in program materials
- Reserved table at Black Alumni Summit 2024 Gala
- Ten complimentary registrations

## GOLD (\$15,000)

- Opportunity to include a promotional giveaway to attendees
- Prominent display of name on Black Alumni Summit's website (including a link to the Gold sponsor's website), on thank you signage at the event, and in program materials
- Five complimentary registrations

## SILVER (\$10,000)

- Display of name on Black Alumni Summit's website, on thank you signage at the event, and in program materials
- Three complimentary registrations

## BRONZE (\$5,000)

- Listing on Black Alumni Summit website and in program materials
- Two complimentary registrations

## BLUE (\$2,500)

- Listing on Black Alumni Summit website and in program materials
- One complimentary registration

## GRAY (\$1,000)

- Listing on Black Alumni Summit website and in program materials

# 2024 SPONSORSHIP OPPORTUNITIES

Thank you for supporting the biennial Georgetown University Black Alumni Summit. All gifts are tax deductible and will be appropriately recognized by Georgetown University in online promotional materials as well as printed programs for event attendees.

My organization would like to contribute \$ \_\_\_\_\_ and serve as a sponsor at the \_\_\_\_\_ level for the 2024 Georgetown University Black Alumni Summit.

ORGANIZATION NAME (FULL): \_\_\_\_\_

Name as it should appear in printed materials (if different from above): \_\_\_\_\_

STREET ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP CODE: \_\_\_\_\_

ORGANIZATION SPONSORSHIP CONTACT NAME: \_\_\_\_\_

TITLE: \_\_\_\_\_

PHONE: \_\_\_\_\_ EMAIL: \_\_\_\_\_

*The non-tax deductible portion of each ticket is \$399*

Checks should be made payable to Georgetown University with "2024 Black Alumni Summit" noted in the memo line. Please return this form and your contribution to the following address:

Georgetown University  
Gift Processing  
ATTN: Black Alumni Summit 2024  
Department Number 0734  
Washington, DC 20073-0734

**Thank you very much for your contribution, and we look forward to working with you on this exciting event!**

If your sponsorship includes event registrations and/or official Black Alumni Summit program advertisement, panel sponsorship, and the opportunity to include promotional items, we will be in touch shortly with specifications and guidance. Please contact Yasmeen Mayes, Associate Director, Alumni Affinity Programs and Engagement, at [ym541@georgetown.edu](mailto:ym541@georgetown.edu) with any questions.



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